

# MALAYSIA INTERNATIONAL **Sourcing** Fair 2017

MALAYSIA'S PREMIER SOURCING MARKET FOR PROFESSIONALS

**16•17•18** **NOVEMBER 2017**  
PUTRA WORLD TRADE CENTRE, KUALA LUMPUR, MALAYSIA



**A PREMIER  
MARKET FOR  
ALL YOUR  
SOURCING NEEDS**

co-locating:

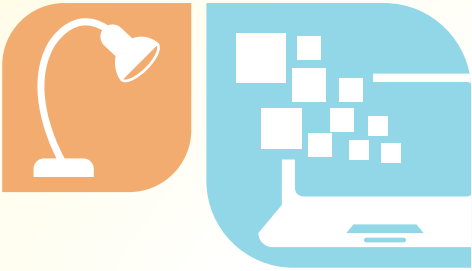
  
**MIPG**

MALAYSIA INTERNATIONAL PREMIUM GIFT FAIR 2017

[www.misf.com.my](http://www.misf.com.my)



# MALAYSIA'S FIRST PROFESSIONAL SOURCING PLATFORM



The inaugural Malaysia International Sourcing Fair is the first professional sourcing platform to be held in Malaysia that will focus on housewares, kitchen & dining, interior & decorations, technological appliances, lifestyle products, toys & games, beauty & cosmetics, stationeries and more, all under one roof.

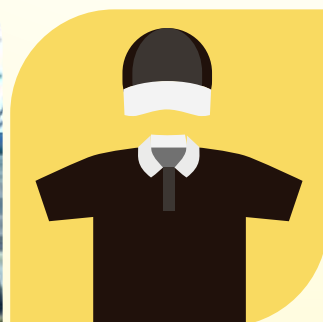
Malaysia has a vast amount of trade and consumer exhibitions, defining high quality of visitors, locally as well as internationally. This shows strength for Malaysia as a commercial hub and a great opportunity for global buyers who wish to discover new merchants for their sourcing needs.

The 1st Malaysia International Sourcing Fair is organised with the intention to provide a dynamic market for a boundless industry where manufacturers, vendors, and purchasers can network for the right partnership as well as source for the latest cocktail of trends and products for their businesses.

Complementing and co-locating with the 1st Malaysia International Sourcing Fair is the Malaysia International Premium & Gift Fair 2017, which will showcase the latest product innovations from around the region including apparels & garments, accessories, cutleries, ceramics, porcelain, leather goods, as well as services such as engraving, laser, and embroidery.

## WHY YOU SHOULD EXHIBIT ?

- **A platform for new product launches** catering to products that have only been in the market for less than 6 months
- Generate **fresh sales leads** over a unique exhibition platform
- **Connect directly** and foster business relationships amongst vendors and buyers
- Goal oriented for the **best business-to-business results**



Beauty & Cosmetics Products



# EXHIBITOR PROFILE

- Giftwrap, Gift Box & Packaging
- Festive & Seasonal Decorative & Accessories
- Travelers Accessories
- Electronic & Gadgets
- Stationery Office Supplies Paper Products
- Personal Care, Toiletries, Cosmetics, Skincare, Spa & Wellness
- Arts, Crafts & Decorative items
- Bags, Trophy Cups & Medals
- T-Shirts, Cap & Towel
- Umbrellas
- Eco-Friendly Gift
- Printing Services Provider
- Mugs & Bottles
- Outdoor Sport Gifts
- Housewares & Kitchenware
- Toys Babies Products & Accessories
- Glassware
- IT Appliances



Gift & Premium

Handicraft



Electronics & Gadgets

Stationery Office Supplies Paper Products



# VISITOR PROFILE

- Retailers
- Chain Stores
- Departmental Stores
- Independent Retailers
- Online Stores / E-Retailer
- Importers / Importers Agent
- Exporters / Exporters Agent
- Wholesalers / Distributors
- OEM Providers
- Corporate Companies
- Bankers
- Hoteliers
- Airlines
- Beauty, Spa, Slimming & Wellness Centre
- Mail Order Companies
- Franchisee / Franchising Agent / Franchisor
- Association & Government Bodies
- TV Shopping Channel



Travellers Accessories



Trophy & Medals



Educational Toys

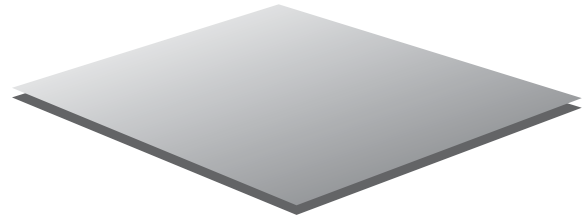


Fashion Jewellery

# PARTICIPATION PACKAGES

## PACKAGE A

- Raw Space @ USD320 per sqm (min. 18m<sup>2</sup>)
- Ideal for exhibitors who wish to build their own concept



## PACKAGE B

- Shell Scheme @ USD350 per sqm (9m<sup>2</sup>)
- Rear and dividing wall partition of 2.5m height in white laminated panel
- Fascia board with company name and booth number
- 1x 13 amp/230 volt single phase Power Point
- Needle Punch Carpet
- 1x Lockable Cabinet
- 3x Folding Chairs
- 1x Round Table
- 1x Waste Paper Basket
- 2x Fluorescent Tubes
- Daily Cleaning



## ABOUT THE ORGANIZER

**Asia Trade Exposition Sdn Bhd** is managed by a team of professionals who understand the region's trade industry, driven by veterans in the exhibition industry with over **30 years** of collective experience in the beauty trade sector internationally.

Our portfolio includes organizing the **BEAUTY PROFESSIONAL INDONESIA** and collaborating with **BEAUTY PROFESSIONAL MALAYSIA**, the fastest growing beauty trade exhibition in Malaysia & Indonesia, with business associates from Taiwan, Korea, China, Thailand, Singapore, Germany, Italy, Spain, Switzerland and Turkey.



For participating enquiries, please contact:

**Asia Trade Exposition Sdn Bhd** (1115341-T)

Level 8, MCT Tower, Sky Park, One City, Jalan USJ25/1, 47650, Subang Jaya, Selangor, Malaysia

☎ +603 8022 8390

☎ +6010 228 4729

☎ +603 8022 8201

✉ [enquiry@asiaTRADEexposition.com](mailto:enquiry@asiaTRADEexposition.com)  
[peggy.misf@gmail.com](mailto:peggy.misf@gmail.com)